

# PRESENTATION ABSTRACT

## Presentation Title

**Long Form:** Activate Your 7 Success Superpowers to Reach More of Your Goals at Work and in Life

**Short Form:** Activate Your 7 Success Superpowers

## Objective

The primary motivation for this presentation is to help audience members become unstuck in pursuit of their personal and professional goals by leveraging seven success principles and their associated, simple activation tools.

## Overview

Based on Mike's book, **Whiteboard Wisdom**, this presentation will help attendees gain a new perspective on these seven success superpowers:

- 1) Motivation:** Why do we reach some goals and miss others?
- 2) Self-Awareness:** What are the four states of performance and how do we manage them?
- 3) Commitment:** What role does fulfillment play in determining whether we will quit or stay the course?
- 4) Courage:** How can we leverage the power in asking for help and embracing rejection?
- 5) Focus:** Why is opportunity so important and how do we avoid wasting time on the wrong goals?
- 6) Accountability:** How can sharing our goals unlock even greater success potential?
- 7) Positivity:** How does our attitude affect our outcomes?

## Target Audience

This presentation is appropriate for anyone who wants to reach more of their goals at work and in life and is relevant to both individual contributors and leaders in the workplace.

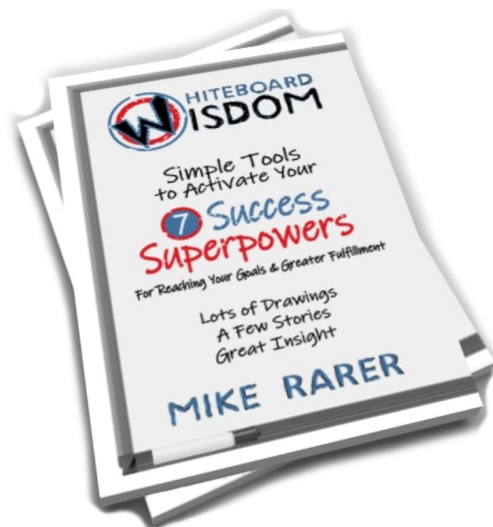
## Takeaways

Attendees will leave this presentation with simple tools they can put to immediate use to assess and adjust their current goal pursuit efforts to greater effect.

Mike's book can be made available for signing upon request.

## Format

The content will be delivered as a formal presentation with slides.



## MEET MIKE RARER

**Dynamic Speaker | Servant Leader | Experienced Practitioner**

Mike is an award-winning, former industry executive with over twenty-five years' experience in high-technology, where he led top performing teams in companies that range in size from early-stage startups to the Fortune 500. As a former startup CEO and big company sales leader, Mike knows how to develop top performing revenue focused teams and how to empower those teams with the tools and processes they need to achieve growth and sustainable success.